

| Ref # | Hits    | Search Query  | DBs   | Default Operator | Plurals | Time Stamp       |
|-------|---------|---|-------|------------------|---------|------------------|
| L1    | 3335676 | "6,357,042".pn. "6", "684,194".pn. "6,553,178".pn.                          | USPAT | OR               | OFF     | 2005/09/16 10:21 |
| L2    | 3       | "6,357,042".pn. "6""684,194""".pn. ""6,553,178""".pn.                       | USPAT | OR               | OFF     | 2005/09/16 10:21 |
| L3    | 3       | "6,357,042".pn. "6684,194""".pn. ""6,553,178""".pn.                         | USPAT | OR               | OFF     | 2005/09/16 11:03 |
| L4    | 0       | "6,553,178.pn." and dynamic\$   | USPAT | OR               | OFF     | 2005/09/16 11:04 |
| L5    | 285     | 725/32-36.ccls.   | USPAT | OR               | OFF     | 2005/09/16 11:28 |
| S1    | 1       | "6357042".pn. and (ad or ads or advertisement\$1)                           | USPAT | OR               | OFF     | 2003/08/05 10:32 |
| S2    | 1       | "6357042".pn. and (ad or ads or advertisement\$1) and profile\$1            | USPAT | OR               | OFF     | 2003/08/05 10:38 |
| S3    | 1       | "6357042".pn. and profile\$1  | USPAT | OR               | OFF     | 2003/08/05 10:40 |
| S4    | 1       | "6357042".pn. and profil\$6   | USPAT | OR               | OFF     | 2003/08/05 10:44 |
| S5    | 1       | "6357042".pn. and profil\$6 and annotation                                  | USPAT | OR               | OFF     | 2003/08/05 10:44 |
| S6    | 1       | "6357042".pn. and profil\$6 same annotation                                 | USPAT | OR               | OFF     | 2003/08/05 10:53 |
| S7    | 0       | "6357042".pn. and swimsuit same (ad or ads or advertisement\$1)             | USPAT | OR               | OFF     | 2003/08/05 10:57 |
| S8    | 0       | "6357042".pn. and swimsuit same profile                                     | USPAT | OR               | OFF     | 2003/08/05 10:49 |
| S9    | 0       | "6357042".pn. and swimsuit  | USPAT | OR               | OFF     | 2003/08/05 13:40 |
| S10   | 1       | "6357042".pn. and entity same (ad or ads or advertisement\$1)               | USPAT | OR               | OFF     | 2003/08/05 10:51 |
| S11   | 3       | "tracking module" same (ad or ads or advertisement) same profile\$1         | USPAT | OR               | OFF     | 2003/08/05 10:51 |
| S12   | 60      | profil\$6 same annotation   | USPAT | OR               | OFF     | 2003/08/05 10:54 |
| S13   | 2       | "725"/\$.ccls. and profil\$6 same annotation                                | USPAT | OR               | OFF     | 2003/08/05 10:53 |
| S14   | 1       | profil\$6 same annotation same (ad or ads or advertis\$6)                   | USPAT | OR               | OFF     | 2003/08/05 10:55 |
| S15   | 0       | "6357042".pn. and swim adj suit same (ad or ads or advertisement\$1)        | USPAT | OR               | OFF     | 2003/08/05 10:57 |
| S16   | 1       | "6357042".pn. and swim adj suit   | USPAT | OR               | OFF     | 2003/08/05 10:58 |
| S17   | 2       | "725"/\$.ccls. and swim adj suit  | USPAT | OR               | OFF     | 2003/08/05 10:59 |
| S18   | 2       | "725"/\$.ccls. and swim adj suit and (annotation or ad or ads or advert\$6) | USPAT | OR               | OFF     | 2003/08/05 11:00 |
| S19   | 52      | "725"/\$.ccls. and profile same (annotation or ad or ads or advert\$6)      | USPAT | OR               | OFF     | 2003/08/05 11:00 |

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|-----|-----|---|-------|----|-----|------------------|
| S20 | 1   | "725"/\$.ccls. and profile same (annotation or ad or ads or advert\$6) same replac\$6 | USPAT | OR | OFF | 2003/08/05 11:03 |
| S21 | 0   | "725"/\$.ccls. and target\$3 same product adj placement                               | USPAT | OR | OFF | 2003/08/05 11:04 |
| S22 | 3   | (profil\$3 or target\$3) same product adj placement                                   | USPAT | OR | OFF | 2003/08/05 11:04 |
| S23 | 1   | "6357042".pn. and demographic\$1  | USPAT | OR | OFF | 2003/08/05 14:04 |
| S24 | 0   | profile same "parental consent"   | USPAT | OR | OFF | 2003/08/05 13:47 |
| S25 | 6   | profile and "parental consent"  | USPAT | OR | OFF | 2003/08/05 13:49 |
| S26 | 0   | profile and "parental rating"   | USPAT | OR | OFF | 2003/08/05 13:49 |
| S27 | 0   | profile same "parental rating"  | USPAT | OR | OFF | 2003/08/05 14:01 |
| S28 | 7   | "725"/\$.ccls. and hemisphere\$1  | USPAT | OR | OFF | 2003/08/05 14:02 |
| S29 | 0   | "6357042".pn. and dsp   | USPAT | OR | OFF | 2003/08/05 14:15 |
| S30 | 0   | "6357042".pn. and "frame buffer"  | USPAT | OR | OFF | 2003/08/05 14:23 |
| S31 | 1   | "725"/\$.ccls. and multicast adj router   | USPAT | OR | OFF | 2003/08/05 14:51 |
| S32 | 9   | chaddha.inv. and annotation   | USPAT | OR | OFF | 2003/08/05 14:57 |
| S33 | 227 | 725/32-36.ccls.   | USPAT | OR | OFF | 2003/08/05 14:57 |
| S34 | 0   | "725"/\$.ccls. and profile same "time of day"   | USPAT | OR | OFF | 2004/03/02 09:57 |
| S35 | 0   | profile same "time of day"  | USPAT | OR | OFF | 2004/03/02 09:58 |
| S36 | 0   | elderling.inv. and cartoon\$1   | USPAT | OR | OFF | 2004/03/02 09:58 |
| S37 | 7   | "725"/\$.ccls. and cartoon\$1 same children\$2  | USPAT | OR | OFF | 2004/03/02 09:59 |
| S38 | 1   | "725"/\$.ccls. and cartoon\$1 same profil\$6  | USPAT | OR | OFF | 2004/03/02 10:00 |
| S39 | 1   | "725"/\$.ccls. and animat\$9 same profil\$6   | USPAT | OR | OFF | 2004/03/02 10:00 |
| S40 | 190 | "725"/\$.ccls. and Time same profil\$6  | USPAT | OR | OFF | 2004/03/02 10:02 |
| S41 | 46  | "725"/\$.ccls. and Time near5 day same profil\$6                                      | USPAT | OR | OFF | 2004/03/02 11:06 |
| S42 | 1   | "6,684,194" and Time near5 day  | USPAT | OR | OFF | 2004/03/02 13:33 |
| S43 | 242 | 725/32-36.ccls.   | USPAT | OR | OFF | 2005/09/16 11:28 |
| S44 | 258 | 725/32-36.ccls.   | USPAT | OR | OFF | 2004/07/09 16:35 |
| S45 | 0   | "6684194".pn. and "time of day"   | USPAT | OR | OFF | 2005/03/30 13:18 |
| S46 | 1   | "6684194".pn. and profile\$1 same time  | USPAT | OR | OFF | 2005/03/30 13:18 |
| S47 | 1   | "6684194".pn. and profile\$1 and time   | USPAT | OR | OFF | 2005/03/31 09:50 |
| S48 | 1   | "5699107".pn.   | USPAT | OR | OFF | 2005/03/31 10:07 |

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| S49 | 1   | "5859662".pn.                  | USPAT | OR | OFF | 2005/03/31 10:08 |
| S50 | 1   | "5659653".pn.                  | USPAT | OR | OFF | 2005/03/31 12:39 |
| S51 | 1   | "6,357,042".pn.                | USPAT | OR | OFF | 2005/03/31 12:40 |
| S52 | 1   | "6,553,178".pn.                | USPAT | OR | OFF | 2005/03/31 16:29 |
| S53 | 0   | "6357042".pn. and router\$     | USPAT | OR | OFF | 2005/03/31 16:29 |
| S54 | 1   | "6357042".pn. and multicast    | USPAT | OR | OFF | 2005/03/31 16:32 |
| S55 | 1   | "6357042".pn. and multicast\$3 | USPAT | OR | OFF | 2005/03/31 16:32 |
| S56 | 276 | 725/32-36.ccls.                | USPAT | OR | OFF | 2005/03/31 16:49 |